8th Annual

Sierra Pelona Valley Wine Festival

Saturday April 4, 2020

This event will benefit the

ZONTA
CLUB OF
SANTA CLARITA
VALLEY
MEMBER OF ZONTA INTERNATIONAL
EMPOWERING WOMEN
THROUGH SERVICE & ADVOCACY

Hosted by Reyes Winery, 10262 Sierra Highway, Santa Clarita California

PURCHASE TICKETS AT

https://squareup.com/store/sierra-pelona-vintners-association

SPONSORSHIP OPPORTUNITIES

8th Annual Sierra Pelona Valley Wine Festival

SIERRA PELONA VALLEY
VINTNERS ASSOCIATION

April 4, 2020

1pm-6pm, 12 pm VIP entrance

Benefitting:

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VALLEY
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EMPOWERING WOMEN
THROUGH SERVICE & ADVOCACY

ZONTA 100 YEARS

Contact info:

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Event Director

Beth@reyeswinery.com

winefestival@reyeswinery.com

Sponsorship@SCVZonta.org

http://www.SierraPelonaVintners.com

Hosted by:

Reyes Winery

10262 Sierra Highway

Santa Clarita, CA 91390

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Service Advocacy Awareness

The Zonta Club of Santa Clarita Valley Foundation brings these three elements of our international mission to life in ways that directly serve our community. Providing hands-on service delivery while funding the work, dreams, and goals of others to improve the lives of women. Our members find the right niche to meet their interests, time commitment, and financial support. Along the way, our community and world benefit from our efforts and amazing lifelong friendships are nurtured.

The Zonta Club of Santa Clarita Valley Foundation
is a 501(c)(3) nonprofit organization, Tax ID# 95-4719554
23742 Lyons Avenue, No. 220117, Newhall, CA, 91322

Honor and Empower
ZONTA 100 YEARS
www.zonta100.org

100 years of Zonta
100 years of empowering women

In 1919, a group of forward-thinking executive women came together in Buffalo, New York, USA, to use their combined expertise in service to their community.

Not satisfied with the predominantly social nature of many women's organizations at the time, the women who founded Zonta envisioned a new kind of women's service organization—one that would promote professionalism among its members while serving the needs of girls and young women in the community.

Zonta's vision cannot be achieved by monetary donations alone. At the local, regional and national levels, Zonta clubs and individual Zontians are advocating for laws and policies that ensure gender equality and help every woman and girl realize her full potential.
Zonta International is a non-governmental organization with consultative status at the United Nations since 1969.

"We believe in making the world a better place by empowering women and we find joy by working together toward gender equality in a supportive community of like-minded professionals that even extends to other countries and cultures."

—Susanne von Bassewitz
Zonta International President 2018-2020
Are you interested in joining Zonta?

Event Overview

The event will showcase nearly 175 wines from over 35 local wineries, breweries, cider, and spirits, as well as live music and food from more than 20 of Santa Clarita's to the Antelope Valley's fine dining restaurants, gourmet food companies and local artists. Plus, there will be a live auction and an opportunity raffle to help raise money.

Mission Statement

The mission of the Sierra Pelona Valley Wine Festival is to promote and celebrate fine wine and foods of California in Agua Dulce, Santa Clarita Valley, Los Angeles County - one of California's hidden secret in one of America's most affluent counties. The Sierra Pelona Valley Wine Festival focuses attention on Los Angeles' premier wine producers and culinary professionals.

Vision Statement

- Charity: to raise funds for a local charity
- Education: for the general consumer, to promote Los Angels' County and Sierra Pelona AVA wine and culinary education through direct one-on-one access to world class culinary professionals and wine experts
- Recognition: to bring national and regional attention to the wine and culinary offerings of Santa Clarita to the Antelope Valley.

Charitable Initiatives

The Sierra Pelona Valley Vintners Association supports local charities.

ZONTA INTERNATIONAL FOUNDATION

JOIN US IN MAKING GENDER EQUALITY A REALITY FOR WOMEN AND GIRLS WORLDWIDE

One hundred years ago, a small group of pioneering women came together in Buffalo, New York with a vision to help all women realize greater equality while using their individual and collective expertise in service to their community.

Their vision became Zonta International, an organization that has grown to more than 29,000 members in 63 countries, working together to make gender equality a reality for women and girls worldwide.

November 8, 2019 marked Zonta's centennial anniversary. Join us in our celebrations throughout the centennial anniversary biennium, ending with our 2020 International Convention in Chicago, Illinois, USA.

Sponsorships

Presenting Sponsor $10,000

You will receive your name/logo on the festival stage and on official swag bags, 2 (center) page ads in festival program, 6 VIP tickets and 20 General Admission tickets. In addition, you will receive 2 10'x10' booths to promote your business. Your logo placed on the top of the entrance banner, on all press releases and online & print ads. Customized sponsor web page will be built and included on Sierra Pelona Vintners website.

VIP Sponsor $7,500 SOLD

You will receive your name/logo on festival VIP area and on the official wine glass, 1 page ad (inside back of book) in festival program, 6 VIP tickets and10 General Admission tickets. You will receive a 10'x10' booth to promote your business. Your logo placed on the entrance banner, on all press releases and online & print ads. Customized sponsor web page will be built and included on Sierra Pelona Vintners website.

Entrance Sponsor $5,000

You will receive your name/logo on festival Entrance, ½ page ad in festival program, 6 VIP tickets and 10 General Admission. You will receive a 10'x10' booth to promote your business. Your logo placed on the entrance banner, on all press releases and online & print ads. Customized sponsor web page will be built and included on Sierra Pelona Vintners website.

Champagne Sponsor $4,000

You will receive your name/logo on festival restroom area, ½ page ad in festival program, 4 VIP tickets and 4 General Admission tickets. You will receive a 10'x10' booth to promote your business. Your logo placed on the entrance banner, on all press releases, and online & print ads. Customized sponsor web page will be built and included on Sierra Pelona Vintners website.

Cabernet Sauvignon Sponsor $3,000

You will receive your name/logo on a personalized item, ½ page ad in festival program, 4 VIP tickets and 4 General Admission tickets. You will receive a 10'x10' booth to promote your business. Your logo placed on the entrance banner, on all press releases, and online & print ads. Customized sponsor web page will be built and included on Sierra Pelona Vintners website.

Why Become a Sponsor?

Sierra Pelona Valley Vintners Association proudly presents the 8th Annual Sierra Pelona Valley Wine Festival. It's a celebration of fine wine and foods in Santa Clarita, CA, one of America's most hidden gems. This springtime gathering of Los Angeles' most prestigious wineries features a remarkable display of premium wines from the local areas.

A Unique Marketing Opportunity
The Sierra Pelona Valley Wine Festival provides exceptional exposure for sponsors through a wide variety of media advertising, press coverage, email marketing and web site activities and on-site event visibility. Our first-class prime-time event attracts many of high demographic food and wine lovers that appreciate and can afford not only fine wines but also all the finer things in life.

Image Branding
Image branding is high profile penetration in a prestigious environment that truly sends the "right" message about your brand of community involvement, support for a worthy charity and a popular local event in one of America's most affluent county's (The net proceeds benefits a local charity) In-kind sponsorships are also welcome for media advertising, accommodations, signage, electric carts, printing services, etc.

Merlot Sponsor $3,000

You will receive your name/logo on the festival plates, ½ page ad in festival program, 4 VIP tickets and 4 General Admission tickets. You will receive a 10'x10' booth to promote your business. Your logo placed on the entrance banner, on all press releases, and online & print ads. Customized sponsor web page will be built and included on Sierra Pelona Vintners website.

Parking Sponsor $3,000

You will receive your name/logo on the festival golf carts, ½ page ad in festival program, 4 VIP tickets and 4 General Admission tickets. You will receive a 10'x10' booth to promote your business. Your logo placed on the entrance banner, on all press releases, and online & print ads. Customized sponsor web page will be built and included on Sierra Pelona Vintners website.

Tent Sponsor $2,000

You will receive your name/logo on 10 tents, ½ page ad in festival program, 4 VIP tickets and 4 General Admission tickets. You will receive a 10'x10' booth to promote your business. Your logo placed on the entrance banner, on all press releases, and online & print ads. Customized sponsor web page will be built and included on Sierra Pelona Vintners website.

Chardonnay Sponsor $1,000

You will receive a ¼ page ad in festival program, 2 VIP tickets and 2 General Admission tickets. You will receive a 10'x10' booth to promote your business. Your logo placed on the entrance banner, on all press releases, and online & print ads. Customized sponsor web page will be built and included on Sierra Pelona Vintners website.

Syrah Sponsor $500

You will receive a ¼ page ad in festival program, 10 General Admission tickets. Your logo placed on all press releases, and online & print ads. Customized sponsor web page will be built and included on Sierra Pelona Vintners website.

Cider Sponsor $250

You will receive 2 General Admission tickets. You will be acknowledged and placed on all press releases, and online & print ads. Customized sponsor web page will be built and included on Sierra Pelona Vintners website.

In-kind Sponsors will receive

Wine Sponsor $5,000 In-kind

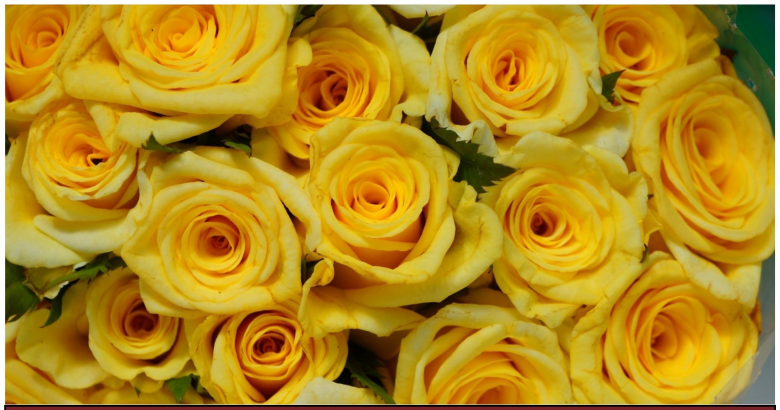
You will receive ½ page ad in festival program, 4 VIP tickets and 4 General Admission tickets. Your logo placed on the entrance banner, on all press releases, and online & print ads. Customized sponsor web page will be built and included on Sierra Pelona Vintners website.

Spirits Sponsor $2,500 In-kind

You will receive ½ page ad in festival program and 4 General Admission tickets. Your logo placed on the entrance banner, on all press releases, and online & print ads. Customized sponsor web page will be built and included on Sierra Pelona Vintners website.

Ale Sponsor $1,000 In-kind

You will receive ¼ page ad in festival program and 2 General Admission tickets. Your logo placed on the entrance banner, on all press releases, and online & print ads. Customized sponsor web page will be built and included on Sierra Pelona Vintners website.



HELP CHANGE THE WORLD FOR

WOMEN & GIRLS

BECOME A MEMBER

ZONTA
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SANTA CLARITA
VALLEY
MEMBER OF ZONTA INTERNATIONAL
EMPOWERING WOMEN
THROUGH SERVICE & ADVOCACY

ZONTA 100
INTERNATIONAL
1919-2019

ZONTA
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VALLEY
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EMPOWERING WOMEN
THROUGH SERVICE & ADVOCACY

To become a donor or sponsor, please complete the following information

$_____ _____

Sponsor Dollar amount **type of sponsorship**

Contact Information

Company_____

Phone _____ **Fax** _____ **Mobile** _____

Address _____

City _ _____ **State** _____ **Zip Code** _____

Website _____

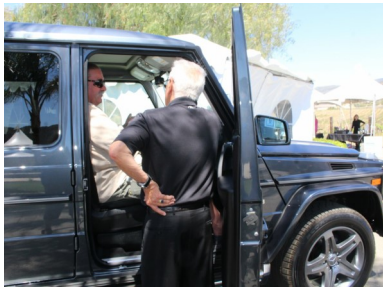
E-mail _____

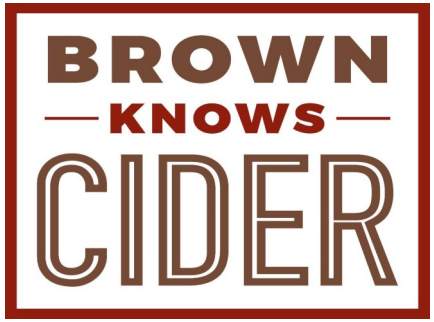
Please tell us how you would like to be listed in the festival program

_____

Please Remit Payment To: The Zonta Club of Santa Clarita Valley Foundation – 23742 Lyons Avenue, No. 220117, Newhall, CA, 91322

Payment/Cancellation Policy: Must be in writing and if received by March 20, 2020 50% of your payment will be refunded. After March 20, 2020,





Program Ad

o $50 Business Card /Logo added to Directory Listing (1.5"x 2")
o $85 ¼ Page Ad Color 3.5 x 2 or 4.5 x 1.5
o $150 ½ Page Ad Color 3.75 x 4.5 or 2 x 7.25
o $250 Full Page Ad Color 4.5 x 7.25

Ads must be submitted in JPEG or PNG format and must be received by March 20, 2020

Contact Information

Company_____

Phone _____ **Fax** _____ **Mobile** _____

Address_____

City _____ **State** _____ **Zip Code** _____

Website _____

E-mail _____

Please tell us how you would like to be listed in the festival program

_____

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